

## **Data Robotics Corporation Launches HOTSwap Offsite Data Backup Suit**

*Enterprise level of business data protection for SMBs, without enterprise size costs*

Hyderabad, Andhra Pradesh, November 11, 2009 /[India PRwire](#)/ -- Backup Solutions provider Data Robotics Corporation has announced the launch of its new HOTSwap offsite data backup suit. The solution has been developed to offer SMBs the level of business data protection traditionally only enjoyed by large enterprises, without enterprise size costs. HOTSwap provides SMBs with a zero touch tapeless data backup and recovery solution that uses continuous data protection to securely replicate both server and workstation data on and offsite to the HOTSwap backup server. In the event of a system failure or data loss, customers can either recover individual files themselves.

HOTSwap Backup Software simplifies data protection across networks, including remote offices. You manage and monitor your backups through a secure centralized interface, accessible from anywhere with a web browser. Wizards ease setup and administration, and a dashboard confirms that backups occur as expected. Customizable views make it easy to manage agents, and role-based user access lets you delegate backup tasks. For customers that require a greater level of protection, the Data Robotics Corporation offers a range of services from hosted business servers, allowing access to business systems online within minutes, to a full disaster recovery replacement workplace, which in the event of a disaster provides customers with an alternate place of work with all business services in place, ready to go.

Kishore Kumar Pilla, Vice President - Operations at Data Robotics Corporation commented: "For many companies and organizations disaster recovery is often only an afterthought when it really should be at the top of their IT priorities list. They continue to use on site tape backup or solid state systems that in reality are just as vulnerable and can often be very difficult to use if there is a need to reinstall data quickly and efficiently. With HOTSwap customers benefit from a high quality managed service that has no capital expenditure. In addition, as a fully managed service we will ensure that the support is maintained without the need for extra skills or staff."

HOTSwap Backup Software can be used in nearly any combination of platforms and applications including Windows, Novell NetWare, Linux, Sun Solaris, HP-UX, IBM AIX, IBM System i, VMware, Microsoft Sharepoint, Microsoft Exchange, Microsoft SQL Server, Microsoft Cluster Services, and Oracle. This is not only easy, but cost-effective: A single solution unifies data protection across your entire enterprise. As part of the HOTSwap service customers will be provided with a continuous data backup and protection solution, 24/7 customer support and piece of mind knowing that in the event of a data disaster they can be up and running again in a matter of hours without loss of single bit of information. HOTSwap has already been implemented for a number of clients. Visit the following links for more information.

### **Notes to Editor**

Data Robotics Corporation is a recognized leader in managed data protection and offsite storage services, including online backup, advanced disk-based recovery, high-availability, email archiving, and data lifecycle solutions. Data Robotics Corporation's solutions employ aggressive security and redundancy safeguards while ensuring disaster recovery, business continuity, and regulatory compliance. We at Data Robotics Corporation dedicate ourselves to safeguarding individuals' and organizations' economic viability, achievements, memories, connections, creativity, and privacy by protecting their data with online backup solutions, that are powerful and flexible enough to be used by the most advanced computer user, yet intuitive and simple enough for a novice user to operate.

Data Robotics Corporation was formed around a vision; the vision that was generated from a dream; the dream of creating things that never were; desktop applications that can eventually be integrated together in one package to produce the best and most comprehensive user-experience possible. One of the focal points in Data Robotics Corporation's envisioned road is to provide applications and utilities that others have failed to provide comprehensively, either for the lack of vision or for the lack of interest. Such utilities, like Data Robotics Corporation's backup applications, can make the user's life easier and enhance his productivity at work and home. Data Robotics Corporation aims to become a household name in the Online Backup Industry; providing what competitors couldn't create while simplifying and improving what other companies had already thought of.

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